

# Analytics

Version 18

Published 2/15/2015 02:43 PM by [Bryce Johannes](#) Last updated 5/11/2018 05:53 PM by [Grace Kamau](#)

---

## [Audience Overview](#)

Audience overview provides visualizations of site traffic data to your community. Data about visits, unique visitors, pages per visit, IP address visits, total visits from members, browser distribution, operating system distribution, and content type distribution are included. You can select the date range and space to view data from.

## [Membership Report](#)

The membership report provides information about the roles every member in your community has in the top level community and all the spaces they are a part of.

## [Search Analytics](#)

Search analytics provides an overview of the keywords and tags people search for and the click-through rate.

tags : site-administrator