

Wordpress Blog Migration

Version 6

Published 8/26/2019 05:10 PM by [Grace Kamau](#) Last updated 6/23/2021 09:35 PM by [Grace Kamau](#)

Axero offers blog migration from Wordpress to Communifire. Once you populate your Wordpress blogs into Communifire, you'll be able to view, search for, and interact with your Wordpress blogs in Communifire. The following information is imported:

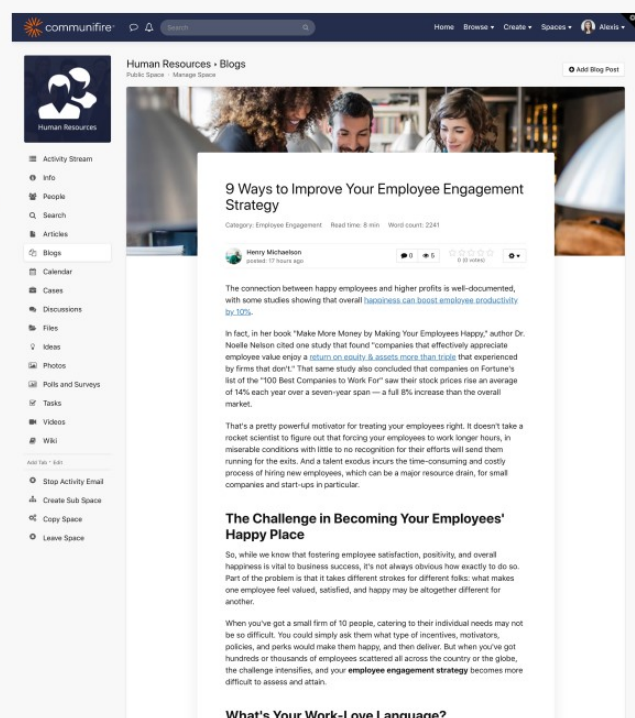
- Title
- Publication date
- Author — Matched to a user in Communifire using the email address in the backup file.
- Content (Body)
- Tags
- Child categories are imported as tags in the format `parent-category-name-child-category-name`
- Featured images



The connection between happy employees and higher profits is well-documented, with some studies showing that overall [happiness can boost employee productivity by 10%](#).

In fact, in her book "Make More Money by Making Your Employees Happy," author Dr. Noelle Nelson cited one study that found "companies that effectively appreciate employee value enjoy a [return on equity & assets more than triple](#) that experienced by firms that don't." That same study also concluded that companies on Fortune's list of the "100 Best Companies to Work For" saw their stock prices rise an average of 14% each year over a seven-year span — a full 8% increase than the overall market.

That's a pretty powerful motivator for treating your employees right. It doesn't take a rocket scientist to figure out that forcing your employees to work longer hours, in miserable conditions with little to no recognition for their efforts will send them running for the exits. And a talent exodus incurs the time-



Step 1: Export Wordpress Content

1. In Wordpress, open the admin dashboard for the blog.
2. In the left menu, click **Tools > Export**.
3. Click **Export All**.
4. Click **Download** and save the file. Attach the file when you submit the migration request.

Step 2: Submit a Migration Request

Submit a private case [here](#). Please provide the following information in the case:

- Default author: The email address of the Communifire user who should be assigned as the author if the blog author is not a user in Communifire.
- Space: The name of the space to publish the blogs in.
- Wordpress backup file

tags : site-administrator