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Version 1

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Axero Blog

Can a Company's Voice Be Strong and Clear When the Leadership Isn't?

Poor leadership is a serious matter. Incompetence at the top can create more problems than Internal Communications is willing or able to solve. That said, it's always easy to blame the guy not in the room. Today, let's focus on something Internal Comms can do to improve things up and down the chain. Here's a simple recipe...

yesterday

How to Get Your Employees to Read Your Emails

How can you advise people who refuse to read your advice, let alone take it? Maybe this challenge is one of those rare occasions when you can blame the messenger. Meaning email.

2 days ago

What is a Sh*t Sandwich? And How Can You Use It to Effectively Communicate with Employees?

Breaking the bad news could be a harrowing task, especially if you've never done it before. Thankfully, it's rare that Internal Comms needs to reinvent the wheel. They have a blueprint to follow. It's called the sh*t sandwich.

6 days ago

Don't be a Superchicken: Why We Work, and How We Succeed

The perfect manager is a lie. So is the perfect employee. In reality, it's neither necessary nor sufficient for everyone on the team to be perfect to do good work and enjoy it. What's needed is—

9 days ago

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</div>
{{/if}}

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