

Point Levels

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Points and point levels are part of Communifire's gamification features.

Any intranet platform is only as successful as the activity it generates and the contribution from its users. Recognition for participation by each user can be done through the points system, which rewards users for their contributions and encourages them to actively participate.

When people participate in the platform, they earn points for content they create (such as posting an article or starting a discussion). They also earn points for actions they take, like commenting on or liking content. As people receive points from the actions they make (or take), they earn point levels. The more points they earn, the higher the level they receive.

Points and point levels are valuable, because at a glance, you can identify power users. For example, throughout the platform, when you hover over a person's name, a User Card appears. In this User Card, you can see the point level they have achieved. You can also use the [People Widget](#) to see a list of the top point earners of all time, the last 30 days, this week, and today.

The screenshot displays the user profile for Alexis Fox, CEO of Human Resources at Axero Solutions. The profile includes a navigation menu on the left with options like Profile, Activity Stream, Relationships, and Recognition. The main content area is divided into sections: Work and Contact Information (Company: Axero Solutions, Department: Human Resources, Email: alexis.fox@axerosolutions.com, Phone: 444-333-5445), About (Gender: Female, Date of birth: 4/24), and Community info (Member since: 7/3/2017, Rank: Guru, Total points: 12649). A red arrow points to the 'Guru' rank in the Community info section. A separate 'Engagement Leaderboard' is shown, listing top users by points: Alexis Fox (13311 points, Guru), Haileigh Jacob (3878 points, Professional), Richard Downing (3290 points, Professional), Laura Carter (3121 points, Professional), and Antonia Murray (3062 points, Professional). A red arrow points to Alexis Fox's name in the leaderboard. A 'User Card' is also shown, which is a pop-up profile card that appears when hovering over a user's name, displaying their profile picture, name, rank (Guru), email, phone number, and location (San Diego, California). A red arrow points to the 'Guru' rank in the User Card.

Communifire comes with 5 point levels: Lurker, Starter, Contributor, Professional, and Guru. You can add, edit, and delete point levels in the Control Panel.

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Add Point Level

1. Click the gear icon > **Manage People** > **Point Levels**.
2. Click **Add Point Level**.
3. Enter the following:
 - Level / Rank name
 - Minimum Points
 - Maximum Points
 - Rank image
4. Click **Save**.

Edit Point Level

1. Click the gear icon > **Manage People** > **Point Levels**.
2. Make changes to point levels.
3. Click **Save**.

Delete Point Levels

Do not delete all point levels as this can cause system instability.

1. Click the gear icon > **Manage People** > **Point Levels**.
2. For a point level, click the delete icon.
3. Click **Yes**.
4. Update the minimum/maximum of the remaining levels until there are no point gaps between levels.
5. Click **Save**.

Rank Image

The ideal dimensions for the rank image is 38x12, or a similar ratio. If you upload an image with different dimensions, you can use CSS overrides to resize the image. Add the code below in **Control Panel** > **System** > **CSS Overrides**.

```
/* Set width of rank images */
img.p-rank, .et-user .ax-pr-field-rank img, .ax-usr-card .user-rank img, .axero-top-contributors-user-rank img {max-width:30px;}
```

Related

[New User Engagement Email](#)

The new user engagement email is sent to new users who haven't engaged on your intranet after a certain number of days. The new user engagement email helps you automate engagement reminders to your new users.

[Inactive User Email](#)

The inactive user email is sent to users who haven't engaged on your intranet after a certain number of weeks. The inactive user email automates engagement reminders to your intranet users.

tags : site-administrator